

Excellence Ain't Easy!

- **See the Invisible – Do the Impossible!** People like Roger Bannister, Sir Edmund Hillary and Tenzing Norgay did the impossible – they were magicians. Bannister broke the 4-minute mile and Hillary and Norgay successfully climbed Mt. Everest. Medical science said both of these feats were impossible – they proved science wrong.
- **Don't celebrate mediocrity!** In the vain attempt to eliminate failure, we are eliminating excellence. When we have arrive at the point where no one can fail, we arrive at the point where no one will excel.
- **Success by choice!** We each make choices every day. The choices we make set the course our life will take. They create the opportunities and failures we will experience. We are each accountable to ourselves and responsible to those around us; whether we like it or not.
- **Rules for success** – First, you must see success. Once you see it, you can model that behavior. Second, you must believe that you can be successful and that what is required to be successful is within your capabilities. Third, you must decide you are worthy of that success. If you are worthy of success, you will succeed – if you're not – you won't.
- **Success is like sharpening a knife** – Sharpening a knife is a lot like improving you, in other words, being successful. Knife Sharpening- you rub it against something that is harder than it is. Success- you must do things that are difficult if you expect to improve. Knife Sharpening- you must hold the blade at the correct angle. Success- you must determine what you are seeking and why. Knife Sharpening- you must stroke the blade an equal number of times on both sides. Success- you must have balance in your life
- **Preparation is essential!** Many people fail because they are not willing to work for their goals. They think they are “special”, the universe is just supposed to give it to them. Guess what, you're not special – but you are unique!
- **Success is never certain...** Success is never certain, failure is never final and goodbye does not mean forever. I don't know who first said this, but it is true. No one has a guarantee of success. You may fail, but failure teaches what we need to know in order to succeed.

Dr. Bob Anderson is an international speaker, author and trainer. His energetic programs are robust, interactive, and educational. His “Back to Basics” approach is not just entertaining, it's effective.

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